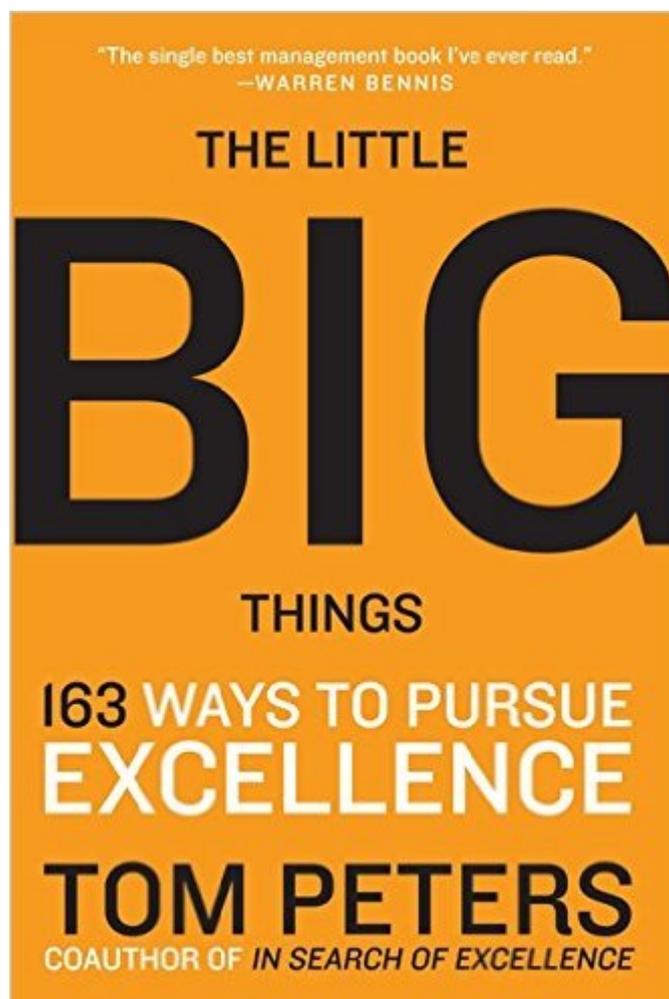


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# The Little Big Things: 163 Ways To Pursue EXCELLENCE



## Synopsis

"It is [Tom] Peters's "as consultant, writer, columnist, seminar lecturer, and stage performer" whose energy, style, influence, and ideas have [most] shaped new management thinking. • "Movers and Shakers: The 100 Most Influential Figures in Modern Business" "We live in a Tom Peters world. • "Fortune Magazine Business uber-guru Tom Peters is back with his first book in a decade, *The Little Big Things*. In this age of economic recession and financial uncertainty, the patented Peters approach to business and management "no-nonsense, witty, down-to-earth, insightful" is more pertinent now than ever. As essential for small-business owners as it is for the heads of major corporations, *The Little Big Things* is a rousing call-to-arms to American business to get "back to the basics" of running a successful enterprise.

## Book Information

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## Customer Reviews

I have been in Tom Peters' camp for 20+ years, buying all of his books, visiting his website religiously, buying the books he recommend, downloading his youtube files, watching his DVD, and learning from him more than from anyone else. He is The Guru of Gurus. I have always looked forward to his books, I bought them all, I read them all. I bought more than 20 copies of *Re-Imagine* to give to friends. This book is in the same vein as his previous books, which is always crunchy, fun to read, fresh, and enlightening. Most are his regular materials, packed into one book. The chapters are made for easier search: Crisis, Opportunity, Resilience, Connection, Attitude, Performance, Work, Initiative, Leadership, Networking, Talent, Innovation, Learning, Design, WOW, and so on..... A Huge 500+ pages of stuffs that will en-light and shine on your days. This is some sort of

"reference book" that you can pick and read for 10 minutes or an hour or a whole weekend every now and then. "Business Motivation" is what this is all about, It's the little BIG things THAT MATTER. One Chapter or even one "cut" is worth reading and thinking and considering (There are 163 ways to pursue Excellence, as the subtitle said). If you have ever downloaded Tom Peters' Powerpoint Master Files, you know this is it, the complete set, sorta His Legacy. This is not a "One Big Idea" that change the world, but a bunch of small things that will make us all better business persons. For the new readers who have never known Tom, this is a huge book with 163 ideas, jammed into one, that will last forever. Most will love it, some will hate it. Tom always thinks that being loved and being hated is much better than being ignored! (He matters.) Give it a try, you might get hooked.

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